

PRODUCT SHEET

Hoop



WOUD

Hoop rack

Designed by Jeanette Holdgaard

Despite its small volume, the Hoop rack is versatile in its functionality and shape. A dynamic silhouette that can be changed by sliding the rack through the centrepiece and choosing between three different positions. Use it for tea towels and kitchen utensils or bags and jackets in the hallway.

Year

2020

Category / type

Storage and shelving / rack

Materials

Solid oak and black painted metal

Assembly instructions

Access the manual [here](#)

Screws

Included

Adjustments

Choose between three different positions of the centrepiece

Hooks

Seven metal hooks included

Maximum recommended weight

5 kg

Country of origin

China

Packaging

No. of boxes: 1 box (2 pcs per box)

L 896 x D 493 x H 120 mm

L 35.2 x D 19.4 x H 4.7"

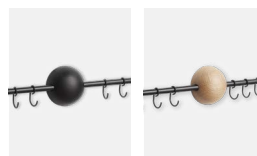
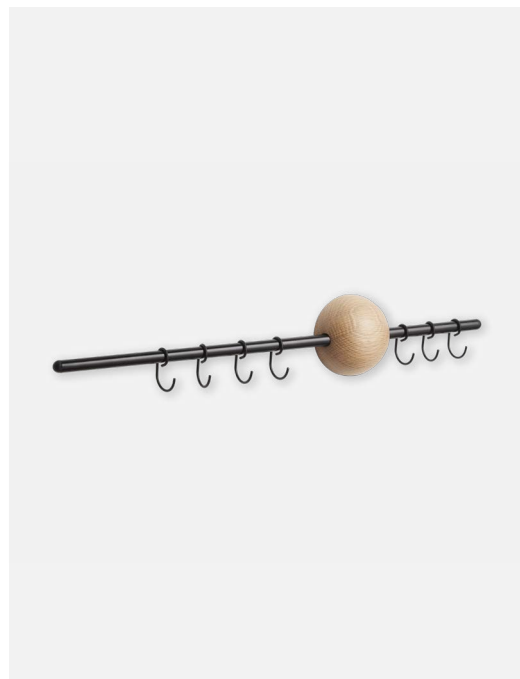
Weight

0,6 kg per rack (2 kg incl. packaging)

Care instructions

For daily care, wipe off with a clean, moist cloth followed by a soft dry cloth.

All our recommended care guides can be downloaded [here](#).



Item no / colour

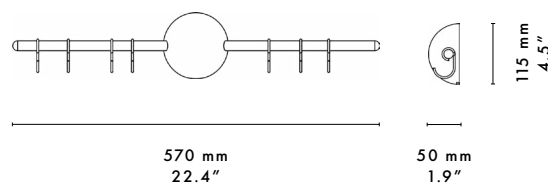
120250* Black painted oak

120251* White pigmented lacquered oak

Product dimensions

L 570 x D 50 x H 115 mm

L 22.4 x D 1.9 x H 4.5"



*only available from our US warehouse

Hoop rack

Designed by Jeanette Holdgaard

English text

A stick and a couple of rings. These shapes inspired the Danish designer, Jeanette Holdgaard, during a game of 'ring the stick' in the garden with her friends. With an aim to merge the simplicity and joy of the play into a design function, the Hoop rack emerged. The simplicity occurs in the clear lines forming a distinctive silhouette. Beautifully combining wood and metal. Slide the rack through the centerpiece and choose between three different positions.

The versatility of Hoop also shows in the functionality. Together with the minimalistic design, the rack can be used for multiple purposes. Place it in small spaces like kitchens to hang tea towels and kitchen utensils or the hallway to store and display bags together with jackets.

Designed by Jeanette Holdgaard

A talented danish designer. With a modern expression in mind, she aims to create graphical and sculptural designs that reflects the perception of the society. She has great attention to the promotion of new design language and the combination of art and design.

Danish text

En pind og en håndfuld ringe. Det var formene, som inspirerede den danske designer, Jeanette Holdgaard, under et spil 'ringkast' i haven. Med et ønske om at sammensmelte og genskabe enkeltheden og glæden fra spillet i en designfunktion, opstod designet til Hoop knagen. Den skandinaviske enkelthed viser sig i de rene linjer, som sammen skaber en karakteristisk silhuet. En smuk kombination af egetræ og metal, der har et dynamisk forhold.

Hoop's alsidighed kommer også til udtryk i funktionaliteten. Med sit minimalistiske design er knagen ideel til adskillige formål. Placer Hoop i små rum som køkkenet til at hænge viskestykker og køkkenredskaber eller entreen for at opbevare og fremvise tasker og overtøj.

Designet af Jeanette Holdgaard

En udforskende dansk designer, som er dimittend fra VIA University College med speciale i design og møbler. I 2021 etablerede hun tegnestuen, Loke Studio, som beskæftiger sig med grafisk-, web- og produktdesign. Med et moderne visuelt udtryk i tankerne, tegner hun grafiske og skulpturelle designs, der afspejler det aktuelle samfund.